

SPONSORSHIP OPPORTUNITIES

Vision Is Priceless

STRIDES
FOR SIGHT
AWARENESS WALK



NOVEMBER 23, 2019 • RIVERSIDE PARK

PRESENTED BY



STRIDESFORSIGHTWALK.COM



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WHY WE WALK

We walk to bring awareness to the importance of eye health. More than 45,060 children and adults in Northeast Florida had their vision care needs met last year thanks to Vision is Priceless and many generous donors and volunteers. Our goal is to eliminate vision problems for children and adults to further their chances in succeeding in life.

On Saturday, November 23, join Vision is Priceless at Riverside Park in Jacksonville's Five Points neighborhood for the 3rd Annual Strides for Sight Awareness Walk. Check-in and activities begin at 8:00 am and the walk begins at 9:00 am.

This family-friendly walk around the park will also include kid-friendly music, face painting and more! Get your team together and start fundraising today to help make an impact on the lives of many in Northeast Florida!

BECOME A SPONSOR AND FORM A TEAM!

To become a sponsor today, fill out the form on the next page and return it. You can also go to StridesForSightWalk.com to pay for your sponsorship and form your company team!

HOW YOUR SPONSORSHIP HELPS

- A \$2,500 sponsorship enables VIP to screen 400 preschool students.
- A \$1,500 sponsorship enables VIP to provide 15 full eye exams and glasses.
- A \$1,000 sponsorship enables VIP to screen 120 uninsured and underserved adults.

KEY FACTS ABOUT VIP



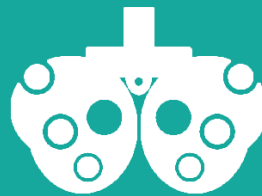
45,060

children and adults
screened annually



2,684

pairs of prescription glasses and
reading glasses provided this past
year



1,194

eye exams provided through
our eye care professionals who
donate their services each year



531

schools and child care centers
visited each year to screen for
signs of eye diseases
such as amblyopia

WHO WE ARE

Our mission is to assess, sustain, and improve the vision health of children and adults in Northeast Florida through education, vision screenings, treatment and referrals.

Vision Is Priceless was founded in 1996 to provide outreach vision services including screening and education for the community. VIP's programs are unduplicated in the First Coast, serving Baker, Clay, Duval, Nassau, and St. Johns Counties. Funding for the organization primarily comes through private donations, grants, and fundraising events.



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Platinum Sponsor: \$2,500



- Logo included on walk t-shirt
- Logo included on walk website
- Logo included on all walk marketing materials
- Logo included in all walk eblasts
- Recognition on Vision Is Priceless social media
- Verbal recognition during opening ceremonies
- Promotional item distribution at walk (provided by sponsor)
- Logo and recognition in VIP newsletter
- Logo on yard sign along walk path

Gold Sponsor: \$1,500



- Logo included on walk t-shirt
- Logo included on walk website
- Logo included in all walk eblasts
- Recognition on Vision Is Priceless social media
- Logo recognition in Vision Is Priceless newsletter

Silver Sponsor: \$1,000



- Name on walk t-shirt
- Name on walk website
- Recognition on Vision Is Priceless social media
- Name in Vision Is Priceless newsletter

Bronze Sponsor: \$500



- Name on walk t-shirt
- Name on walk website

Path Sponsor: \$250



- Logo on a yard sign along walk path

I am unable to sponsor but please accept my donation of \$



Contact Name: _____

Company Name: _____
(How you want it listed in marketing materials)

Address: _____

City: _____ ST: _____ ZIP: _____

Email: _____ Phone: _____

PAYMENT OPTIONS

- Please charge my credit card My check is enclosed
- Please send me an invoice

OR pay online at StridesForSightWalk.com

Name on card: _____

Billing address: _____

Billing city: _____

Billing ST: _____ Billing ZIP: _____

Card number: _____ Exp. date: _____

CVV code: _____ Signature: _____

I WANT TO FORM A COMPANY TEAM

Just go to StridesForSightWalk.com to create your team!

INFORMATION AND DEADLINES

Please mail, email or fax this form with payment by October 10, 2019 (deadline to receive ALL sponsor benefits).

Please email your logo as a high-res JPG, EPS or high-res PDF.

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION OF VISION IS PRICELESS, INC. (CH7459) MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE WITHIN THE STATE OF FLORIDA (800) 435-7352. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE OF FLORIDA.

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