

SPONSORSHIP OPPORTUNITIES

Vision Is Priceless

STRIDES
FOR
SIGHT
AWARENESS WALK



NOVEMBER 4, 2017 • RIVERSIDE PARK

PRESENTED BY



STRIDESFORSIGHTWALK.COM



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WHY WE WALK

Eye health is something we often take for granted. And for more than 43,000 children and adults in Northeast Florida, their vision care needs are met thanks to Vision Is Priceless and many generous donors and volunteers.

On Saturday, November 4 at Riverside Park in Jacksonville's Five Points neighborhood, the First Coast will come together for the inaugural Strides For Sight Awareness Walk.

The walk will bring attention to the importance of vision health and ensure the underserved has access to eye care.

This family-friendly walk around the park will also include kid-friendly music, face painting and more! Get your team together and start fundraising today to help make an impact on the lives of many in Northeast Florida!

HOW YOUR SPONSORSHIP HELPS

- A \$2,500 sponsorship enables VIP to screen 400 preschool students
- A \$1,500 sponsorship enables VIP to provide 15 full eye exams and glasses
- A \$1,000 sponsorship enables VIP to screen 120 uninsured and underserved adults

DID YOU KNOW?

- In the First Coast, the most delayed health exam is an eye exam.
- 80% of knowledge and experience are acquired through sight.
- About 50% of all cases of blindness are preventable.
- Only 9% of parents take their children for eye examinations

BECOME A SPONSOR AND FORM A TEAM!

To become a sponsor today, fill out the form on the next page and return it. You can also go to StridesForSightWalk.com to pay for your sponsorship and form your company team!

KEY FACTS ABOUT VIP



43,000

children and adults screened annually



1,600

pairs of reading glasses provided this past year



940

eye exams provided through our eye care professionals who donate their services each year



480

schools and child care centers visited each year to screen for signs of eye diseases such as amblyopia

Our mission is to serve as the premier community resource for improving the vision health of First Coast children and adults through screening, referral, and education.

Vision Is Priceless was founded in 1996 to provide outreach vision services including screening and education for the community. VIP's programs are unduplicated in the First Coast, serving Baker, Clay, Duval, Nassau, and St. Johns Counties. Funding for the organization primarily comes through private donations, grants, and fundraising events.



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Platinum Sponsor: \$2,500

- Logo included on walk t-shirt
- Logo included on walk website
- Logo included on all walk marketing materials
- Logo included in all walk eblasts
- Recognition on Vision Is Priceless social media
- Verbal recognition during opening ceremonies
- Promotional item distribution at walk (provided by sponsor)
- Logo and recognition in VIP newsletter
- Logo on yard sign along walk path

Gold Sponsor: \$1,500

- Logo included on walk t-shirt
- Logo included on walk website
- Logo included in all walk eblasts
- Recognition on Vision Is Priceless social media
- Logo recognition in Vision Is Priceless newsletter

Silver Sponsor: \$1,000

- Name on walk t-shirt
- Name on walk website
- Recognition on Vision Is Priceless social media
- Name in Vision Is Priceless newsletter

Bronze Sponsor: \$500

- Name on walk t-shirt
- Name on walk website

Path Sponsor: \$250

- Logo on a yard sign along walk path

I am unable to sponsor but please accept my donation of \$

Contact Name: _____

Company Name: _____
(How you want it listed in marketing materials)

Address: _____

City: _____ ST: _____ ZIP: _____

Email: _____ Phone: _____

PAYMENT OPTIONS

Please charge my credit card My check is enclosed

Please send me an invoice

OR pay online at StridesForSightWalk.com

Name on card: _____

Billing address: _____

Billing city: _____

Billing ST: _____ Billing ZIP: _____

Card number: _____ Exp. date: _____

CVV code: _____ Signature: _____

I WANT TO FORM A COMPANY TEAM

Just go to StridesForSightWalk.com to create your team!

INFORMATION AND DEADLINES

Please mail, email or fax this form with payment by October 10, 2017 (deadline to receive ALL sponsor benefits).

Please email your logo as a high-res JPG, EPS or high-res PDF.

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION OF VISION IS PRICELESS, INC. (CH7459) MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE WITHIN THE STATE OF FLORIDA (800) 435-7352. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE OF FLORIDA.

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